

Ski Challenge Ad Schedule

2025-26



Ads / Promotions Due	Pre-Season News	Item
November 17, 2025	November 19, 2025	Monthly E-news
December 3, 2025	December 5, 2025	Monthly E-news
Ads / Promotions Due	REGULAR SEASON Distribution Date	Item
December 31, 2025	January 2, 2026	Wk 1 - E-news / printed
January 7, 2026	January 9, 2026	Wk 2 - E-news / printed
January 14, 2026	January 16, 2026	Wk 3 - E-news / printed
January 21, 2026	January 23, 2026	Wk 4 - E-news / printed
January 28, 2026	January 30, 2026	Wk 5 - E-news / printed
February 4, 2026	February 6, 2026	Wk 6 - E-news / printed
February 11, 2026	February 13, 2026	Wk 7 - E-news / printed
February 18, 2026	February 20, 2026	Final - E-news / printed
Ads / Promotions Due	End of Season	Item
March 11, 2026	March 13, 2026	End of Season E-news
<i>Regular Season printed newsletters will be distributed for one week Sundays-Thursdays at all races at Buck Hill</i>		
Ad Format		

- PDF or JPEG
- E-news will be colored ads
- Printed News will be one color (black and white)
- Size: around 4"x4"

E-mail Ads to: info@skichallenge.com

Questions: Contact Barb at 952-894-9220

Our Full E-mail list consists of **1,722** e-mail addresses

Our Current Racers list consists of **500+*** e-mail address

** Please note that we may have more than one racer per e-mail address (household) so our actual number of current racers is more than 500*

INDIVIDUAL EMAILS FOR SALES AND PROMOTIONS TO CURRENT RACERS

For Individual e-mails to our current racers, please see your sponsorship agreement.

ADS IN WEEKLY NEWSLETTERS AND EMAILS

All Platinum, Gold, Silver and Co-sponsor partners are welcome to have ads/promotions in all E-news (Schedule Above)

Bronze Sponsors are limited 4 total in E-news - 4 total in printed Newsletters