



SKI
CHALLENGE
RECREATIONAL SKI RACING

DEMOGRAPHIC REVIEW OF: 2025-26

THE SKI CHALLENGE

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www.skichallenge.com

What is Ski Challenge?

1985-2026

Serious Fun

THE SKI CHALLENGE proudly wrapped up its 41st season this past winter. What began in 1985 as a Twin Cities recreational ski racing program—modeled after the camaraderie of softball and bowling leagues—has grown into one of the largest and most respected team-oriented ski racing leagues in the country. The inaugural season welcomed just 35 racers; today, more than 800 participants of all ages join the leagues and guest-race throughout the winter.



Over four decades, Ski Challenge has evolved into a vibrant, multi-generational community where adults, kids, and families race together. Nearly every year, Ski Challenge is ranked as NASTAR's number-one race club in the nation. With more than 4,000 race starts each season and nearly 80 regular-season teams at Buck Hill, the program's scale and longevity reflect its commitment to delivering an exciting, well-organized, and high-quality racing experience.

Looking Ahead to the 2026–27 Season

The upcoming 2026–27 season is shaping up to be another outstanding year. Ski Challenge will offer seven leagues at Buck Hill, each featuring 8–16 teams with 10 racers per team. The regular season begins in January, with each league racing once per week for seven weeks.

In addition to league racing, a variety of special events will take place at Buck Hill, Giants Ridge, and Jackson Hole, welcoming both adults and youth under 18. The season concludes with a high-energy championship weekend at Giants Ridge, featuring both team and individual competitions.

Why Sponsor Us

- High-value exposure to a direct, engaged target market with a proven, long-standing program.
- Direct promotion to the people who actively use and benefit from sponsor products and services.
- Visibility at multiple events throughout the entire season, not just one main event.
- An inexpensive, high-impact way to support the ski community and keep participants engaged in the sport.
- Sponsorship helps keep the program sustainable and accessible by offsetting costs and keeping racer fees down.

The Ski Challenge delivers an exceptional racing experience for skiers of every level and ability. Participants as young as four are welcome, and our well-organized, user-friendly races make it easy for anyone to join in. We create an environment that supports all skill levels—from casual racers to competitive athletes—ensuring everyone feels included and encouraged.

The unique team format and scoring system foster camaraderie, connection, and plenty of interaction among racers. Ski Challenge is SERIOUS FUN, giving members a reason to ski more often, spend time with friends, and enjoy a healthy, energizing winter activity.

Membership

Total Teams - Regular season: 76
 Leagues - Regular season: 7
 Total Registered Regular Season Racers: 634
 Total Championships Racers: 156
 E-mail List (households): 1,884

TOTAL RACER APPEARANCES

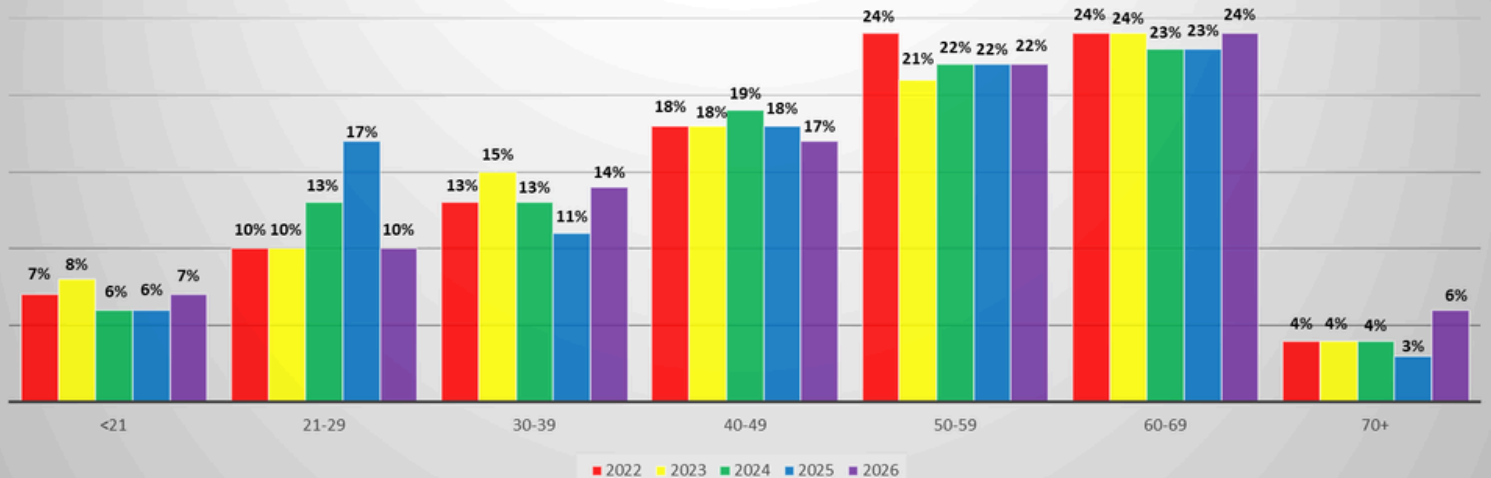
Regular Leagues: 3,426
 NASTAR Open Races: 146
 Championships: 342
 Overall for season: 3,836

Household Income

\$<39K - 2% / \$40-69K - 4% / \$70-99 - 8%
 \$100-199 - 42% / >\$200K - 44%



Ages of Racers - 2022-26



Racer Demographics

Average Age: 48

<21 - 7%
 21-29 - 10%
 30-39 - 14%
 40-49 - 17%
 50-59 - 22%
 60-69 - 24%
 70+ - 6%



Male/Female
 25% Female
 75% Male

Ski Challenge was the number one NASTAR Club again in 2026

Club	Team Score
1. Ski Challenge	10
2. Xlr8	9.967
3. Quest Racing	9.807



Events



League Events - 48 Total Events

January-February

48 Total Events - 3,567 Total Racer Appearances



BUCK HILL

Ski Challenge offers seven league options at Buck Hill, each running for seven consecutive weeks. Leagues are available Monday–Thursday evenings, Sunday mornings, Sunday early evenings, and Wednesday afternoons. Each league consists of teams of 10 racers and typically includes 9 to 16 teams. Racers join a team within a specific league and compete at the same time each week, creating consistency, community, and a true league-style experience. Participants may join more than one league, but may race on only one team per league.

We also offer Guest Racing for friends, family members, and skiers who want to try racing before committing to a full season. Racers may guest-race in leagues they are not currently part of, with a limit of 2 guest races per league before joining a team. Guest racing is a fun, low-pressure way to experience Ski Challenge and see what our leagues are all about.



Events

NASTAR Open Races

Saturday Nights in January and February

One Event in December

6 Total Events - 146 Total Racer Appearances



BUCK HILL

Ski Challenge teams up with Buck Hill to offer Open NASTAR Races throughout the season. These events are open to everyone—you don't need to be a current Ski Challenge member to participate. Racers can take as many runs as they'd like within a 90-minute window, making it a perfect opportunity to practice, test new equipment, or simply give ski racing a try. Open NASTAR results and rankings are based on individual performance, not team scoring, giving skiers a fun and flexible way to experience racing at their own pace.



Race Camp at Jackson Hole

Second Week in December



Ski Challenge hosts a December race camp at Jackson Hole Mountain Resort, bringing together 20+ skiers to kick off the season. While many attendees come from our Ski Challenge community, we also welcome local Jackson Hole skiers and participants from across the country.

The camp is open to all ability levels—no racing experience required. Coaches work with each skier on individual goals, making it a great way to get your ski legs back, enjoy tons of skiing, and experience the fun and camaraderie that make this camp a yearly favorite.



Events



Championships at Giants Ridge



First Weekend in March - 7 Events

342 Total Racer Appearances

Championships at Giants Ridge is a fun-filled weekend of racing open to all Ski Challenge teams. While participation isn't required, it's truly a weekend not to be missed. The festivities begin Friday with gate practice and an open team race, where racers form new teams for a chance to win great prizes. On Saturday, existing teams are placed into divisions and compete against teams of similar ability across four division races. The day wraps up with the King/Queen of the Hel—an individual race where skiers try to improve their season handicap. The weekend concludes with a lively Saturday night party featuring awards, prizes, and plenty of celebration.



Sponsor Exposure

Ski Challenge sponsors get ample exposure throughout the year.

Indoor / Outdoor Signage

Indoor and Outdoor banners are displayed at each event. All banners are displayed at our Championships at Giants Ridge giving all sponsors great exposure.



League Event Awards



League Races



Championships Awards

Team Photos

Professional 5x7 Team Photos are taken and made available for each member at no additional charge to them. These photos are also used in award plaques given to the winning team of each league and the winning team in each championship division.



Sponsor Exposure

Weekly E-news and Printed News

Sponsors and ski areas are represented in each weekly e-news and printed newsletter. E-news is e-mailed to more than 1,800 addresses. Printed news is distributed at all league events and at participating shops.

THE SKI CHALLENGER

Fall 2025



WELCOME TO THE 41ST SEASON OF SKI CHALLENGE!

Ski Challenge is Minnesota's premier recreational ski racing league - with more members than any other group in the state! Last season marked our 40th year, and what a celebration it was! We packed in plenty of racing across seven leagues at Buck Hill, enjoyed Saturday night NASTAR events, and wrapped things up with an incredible Championships weekend at Giants Ridge. As we look ahead to another exciting season, we're eager for more fun, racing, camaraderie, and the shared love of winter that defines Ski Challenge. Our amazing members are truly the heart of this program - your enthusiasm and passion for the sport keep us going strong!

Did you know Ski Challenge began in 1985 with just 35 participants? Today, we coordinate racing for nearly 1,000 racers across seven different leagues, plus a variety of open NASTAR nights throughout the season.



BONUS LEAGUES FOR 2026

For the upcoming season, we're excited to offer three bonus leagues at Buck Hill:

- Sunday Evening and Wednesday Afternoon leagues: Take up to 4 race runs - 2 on each course.
- Monday Night league: Take up to 3 total runs - with your choice of blue or red for your third run.

We can't wait to see everyone on the slopes for another fantastic season!

THE SKI CHALLENGER

Week 2 - 2026



LIABILITY FORMS

Thank you to everyone who completed their liability forms online. Once a form is submitted, racers are set for the season.

All racers must complete and sign a Liability Form online each season in order to participate in any Ski Challenge event. Racers under 18 must have a parent or guardian complete and sign the form before participating. A new waiver is required each season.

Please note that the Buck Hill Racing Waiver is separate from the Ski Challenge Waiver and the Buck Hill Lift Ticket Waiver. Even if a racer has already completed the Ski Challenge waiver, the Buck Hill Racing Waiver must still be completed. The Online Registration Form includes the Ski Challenge waiver.



SOCIAL MEDIA

You can find Ski Challenge on Facebook and Instagram! We share a variety of updates on social media, including League Racers of the Week, photos from each race, and important schedule changes or cancellations. We also post information about sponsor events and special sales.

THE SKI CHALLENGER

Week 5 & 6 - 2026



LEAGUE UPDATES - SCHEDULE CHANGES

- BHATHUR Make-up Race**
Sunday, February 22
- Check-in / Boot-up: Event Center - 4:30 pm
 - Inspection: 5:30 pm
 - Race: 6:00 pm
 - You will be able to take up to two runs per course, with your best time on each course counting for scoring purposes. This will be a stand-alone race and will not factor into final league standings. Final league awards will be presented at Week 6 on February 18.
 - For the Sunday, February 22 race, we'll do our best to reserve tables for Ski Challenge, but since the Event Center is open to the public on Sundays, it may be a little hectic early on. The room usually clears out by the time we come inside for awards.



End of Season Awards Next Week!

- At the final race of the season for each league, we will recognize the weekly Fastest, Fast, and Most Improved racers. The team with the highest total accumulated team points will be crowned the League Team Champions.
- We will also honor season-long awards, including Fastest and Most Improved of each team. In addition, overall league awards will be presented for Overall Fastest, Overall Most Improved, and Most Valuable Racer of each league.

The Ski Challenge - PO Box 70 - Savage, MN 55378 - 952-894-9220 - info@skichallenge.com

Printed News - Distributed at all events and participating sponsor shops



Ski Challenge | Week 1 - January 2, 2026

Quick Links

2026 REGISTRATION

[FAQ's](#) [Regular Season Results](#) [Championships Results](#) [Registration Information](#) [Calendar of Events](#)

Week 1 - Starts this Sunday, January 4!

Week 1 of the 2026 season runs Sunday, January 4, through Thursday, January 8, 2026.

Please note: the **Sunday AM** league will kick off its season on Sunday, **January 11**. Sunday PM racing is on as scheduled for January 4.



Ski Challenge | Week 4 & 5 - January 31, 2026

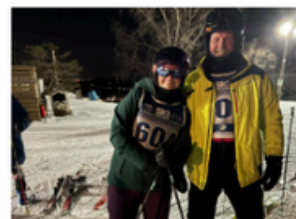
Quick Links

[FAQ's](#) [Regular Season Results](#) [Championships Results](#) [Registration Information](#) [Calendar of Events](#)

Schedule Changes

BHATHUR League

- Thursday, February 12
- Check-in and boot-up will be in the Hutch
- You may boot up and leave your bags in the Hutch
- After racing, we'll meet in the Buck '54 Bar for awards 🍷🥂
- We are still working on a solution for the Thursday race rescheduled to next week.



E-News Sent out weekly during season and monthly during off season to close to 1,800 e-mail addresses

Sponsor Exposure

League Materials

RUNNING ORDERS - 11"x17" Running orders posted inside and at top of race run each race. Running orders are available each week and provided in Captains' packets. Each week, teams rotate in the running order. A new running order is posted inside and at the top of the race run. These running orders also include all of the league sponsors for that particular league.

TABLE TOPPERS - are used at each league event to assign team tables. Sponsors are prominently displayed on each table topper.

RESULT SHEETS - Result sheets showing the previous week race results are provided each week at league events.

Buck Hill Wednesday PM Running Order

Week #1	Week #2	Week #3	Week #4	Week #5	Week #6	Week #7
Blue Red	Blue Red	Blue Red	Blue Red	Blue Red	Blue Red	Blue Red
550 550	550 550	550 550	550 550	550 550	550 550	550 550
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BLIZZARD **JOE'S SKI SHOP** **TRENNARY** **TECNICA**

Indoor Running Orders distributed at league events



Table Toppers placed on team tables at League Events

BHWEDD - WEEK #1
January 7, 2026

RED	BLUE
550	500
560	510
570	520
580	530
500	540
500	550
510	560
520	570
530	580
540	500

GEAR WEST **NORDICA** **TRENNARY**

Take up to 2 runs in each course. Please stay in order.

Outdoor Running Orders placed at top of race run.

Buck Hill Sunday AM - 2026 - Week 3
Sunday, January 25, 2026

SKI CHALLENGE

PACEMAN

Blue Course	Red Course	PACEMAN	PACEMAN Times	PAR Times
PAUL JANSEN	PAUL JANSEN	6:26	18:34	15:50
		6:26	18:34	15:50

TONKA **HR WoRx** **ALPENHOF**

Place	Team	6 Skiers	7 Skiers	8 Skiers	9 Skiers	10 Skiers	11 Skiers	12 Skiers
1st	Ladies of the Night	30	34 - G	38 - G	41 - S	75.17	9	
2nd	The Young & Edgewise	28	31 - S	35 - G	38 - S	34.94	7	
3rd	Powderhogs	27	31 - G	35 - S	38 - S	58.66	8	
4th	Wilson-Racers	27	30 - S	33 - S	36 - S	48.66	8	
5th	Buhler Blizzard	26				27.96	6	
6th	Mach Schnell	24	28 - B	27 - I	28 - I	36.52	9	
7th	Wax Poachers	20				42.46	6	
8th	Rut Rah	18				53.50	6	
9th	Seefries	18				22.80	5	
10th	Carving Turkeys	15				31.79	5	

FASTEST **FAST** **MOST IMPROVED**

RACER NAMES	TEAM	Event	Time	Time	Time	Time	Time
ALICE LADSON	Seefries	23.59	G	Fastest	18.91	29.74	20.28
MADDOY ELIASON	Seefries	34.60	G		21.40	39.87	21.20
ALEX ELIASON	Seefries	32.23	G	Fast	21.12	38.04	21.61
PENELOPE JANSEN	Seefries	108.76	I		32.65	113.40	32.88
BARRETT LAWSON	Mach Schnell	369.80	I		71.88	369.80	89.35

WOMEN RACERS

RACER NAMES	TEAM	Event	Time	Time	Time	Time
WILL LADSON	Seefries	23.59	G	Fastest	18.91	29.74
BENTLEY STOCKDALE	Mach Schnell	23.66	G		18.92	29.66
ALEX KLETT	Wax Poachers	27.43	G		19.59	28.04
AWA D'SOUZA	Wax Poachers	34.71	G		20.61	34.71
LOGAN ANDERSON	Mach Schnell	41.05	S	Fast	22.18	44.97
BARRETT LAWSON	Mach Schnell	121.11	I		33.83	121.11

WOMEN RACERS

RACER NAMES	TEAM	Event	Time	Time	Time	Time
GRACE MAGGIONE	Ladies of the Night	8.50	P	Fastest	16.60	8.50
RACHEL TANNER	Buhler Blizzard	11.05	P		17.00	11.11
KERRI GUERRER	Ladies of the Night	14.71	P		17.55	14.71
ALICE MADDEN	The Young & Edgewise	17.71	P		18.19	18.89

Weekly Results

Sponsor Exposure

League Bibs & T-shirts

All Platinum, Gold, and Silver Ski Challenge Sponsors get their logos placed on the bibs and t-shirts for the league events that they sponsor. Each season Ski Challenge designs a fresh, new bib and t-shirt for each participant. Racers keep their race bibs after the season is over.



Sponsor Exposure

Social Media & Website

- Name on Partnership page of website with link to your website
- Logo to appear on website league pages
- Logos to appear on all general pages of website
- Opportunity to advertise Partner events on Ski Challenge website sponsor event page
- Opportunity to advertise Partner events on Ski Challenge website calendar of events
- Upcoming partner events posted on Ski Challenge Homepage week of event
- Promotion on Ski Challenge Facebook and Instagram Pages via content sharing or a post created for you



The Ski Challenge

848 followers • 62 following

[Sign Up](#)

[Following](#)

[Message](#)

theskichallenge



600 posts

387 followers

206 following



The Ski Challenge

Recreational Ski Racing at Buck Hill for adults and families. Bringing serious fun to the Twin Cities since 1985!

linktr.ee/theskichallenge

Professional dashboard

160 accounts reached in the last 30 da...

[Edit profile](#)

[Share prof...](#)

[Contact](#)



CHAMPS 2...



New



The Ski Challenge

Recreational Ski Racing for Adults, Kids and Families at Buck Hill

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HOME PAGE



THE SKI CHALLENGE began in 1985 as a Twin Cities Metro Area recreational ski racing program allowing adults to ski on teams in a series of races. Approximately 35 participants raced in the first year of the program, today close to 1,000 racers of all ages participate each week. Ski Challenge courses are set as modified Giant Slalom. No need for shin guards or face guards. Most members race on recreational

NEWS and UPDATES

[2026 Week 7 News](#)

[Double Header Races](#)

[Weekly Awards - What Are they?](#)

[December 2025 News - Pre-season News](#)

[Kick Off Party at Savage Tap](#)

QUICK LINKS

[Contact Us](#) [Sponsorship Info](#)

Website

Tentative Schedule for 2027

2027 Schedule

REGULAR SEASON - 7 WEEKS

Buck Sunday PM	January 3, 10, 17, 24, 31; February 7, 14**	5:30 PM
Buck Monday	January 4, 11, 18, 25; February 1, 8, 15	7:30 PM
Buck Tuesday	January 5, 12, 19, 26; February 2, 9, 16	7:30 PM
Buck Wednesday DAY	January 6, 13, 20, 27; February 3, 10, 17	1:00 PM
Buck Wednesday PM	January 6, 13, 20, 27; February 3, 10, 17	7:30 PM
Buck Thursday	January 7, 14, 21, 28; February 4, 11, 18	7:30 PM
Buck Sunday AM	January 10, 17, 24, 31; February 7^, 14	10:00 AM

SATURDAY OPEN RACES NASTAR

Saturday NASTAR at Buck	January 9, 16, 23, 30; February 6, 13, 20	7:00 PM
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*COURSE INSPECTION is 1/2 hour before RACE TIME

^ BHSUNA Feb 7 – Double Race

** BHSUNP Feb 14 – 5 PM Start Time due to Super Bowl

CHAMPIONSHIPS AT GIANTS RIDGE

Friday-Sunday	Friday–Sunday, February 26–28, 2027	
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